Volume III issue I

2009



Planting and Promoting a Healthy Community



ur Urban Forest

2009 Planting Update

Tree Lafayette wants to thank the 157 volunteers that came out to plant 61 trees on Saturday May 9th along Twyckenham Blvd. This planting and another 36 trees planted later by Exterior View brings our total since 1994 to over 1000 trees.

President Larry Rose presented Mayor Tony Roswarski with a check for 1000 trees that have been planted by Tree Lafayette since 1994.

The trees were funded with

major grants from Alcoa, funded through the Department of Natural Resources, and Tipmont REMC Enviro-Watts. Other corporate contributors are: Community Foundation, Eli Lilly, WLFI-TV, Duke Energy Foundation, Unitarian Universalist Church, Indiana Design Consortium, Scholer Corporation, Caterpillar, Lafayette Life Insurance, SIA, Old National Bank, Downham Custom Homes, and State Farm Insurance.

We thank Soller Baker Funeral Home for allowing us to base our Arbor Day Event on their site. Also, we thank the neighborhood groups that helped plant for the first time: Wildcat Valley Estates, Ellsworth-Romig, Mill Creek, Potters Hollow, Indian Trails.

Other returning groups include: Alcoa, Caterpillar, WLFI-TV, Weed and Seed volunteers, Jefferson High School, Art of Living Purdue Student Club, Purdue University International Students and Scholars, Lafayette Park Department employees and Scout Troop's 305, 348, and pack 3348, and Senator Ron Alting for the Red Oaks saplings.

New Name, New Attitude

The Lafayette Tree Fund announced: Tree Lafayette on Earth Day, April 22. Holding the banner is board member Sam Biederstedt on the left and Rob Galbraith. Watching is Robert Kennedy of Indiana Design Consortium Inc. whom designed the new name, logo, and position statement, and president Larry Rose.

Mayor Tony Roswarski read the City's Earth Day Proclamation, WLFI-TV was recognized for Living green with 18 and IDC was thanked for the new name.





Diana Perreiah, Alcoa; Mayor Tony Roswarski, and Ken Ritchie, Tipmont EnviroWatts

2009 Board of Directors

Larry L. Rose, President Rob Galbraith
Rob Pahl, Vice President Orvin A. Lindell
Keith Shaw, Treasurer Howard Taylor
Sharon Shoppell, Secretary Sam Biederstedt
Denise Coogan, Derrick Guiney
Jonathan Fisher Arlan N. Stavnheim,

Advisor: Belinda Kiger, Urban Forestry Manager

Student, Ben Basaran

www.treelafayette.org

Web page for upcoming events, announcements, donations.

Our mission:

We serve our community by providing the leadership and inspiration to engage the community in the activity of planting trees. We are a source of knowledge and information regarding the value that trees provide to the urban setting. We are committed to urban beautification, a healthy environment, and a sustainable quality of life that the urban forest provides.

Our vision:

TreeLafayette by creating an awareness and desire for a tree covered community thereby becoming a premier city for urban forestry in the nation.

Strategic areas:

Tree Program

Goal: Plant trees on all major corridors and neighborhoods.

Education Program

Goal: Educate the citizens of Tippecanoe & surrounding counties regarding the value of trees.

Marketing

Goal: Tippecanoe and surrounding counties will recognize Tree Lafayette as a leader in urban forestry and in promoting a healthy environment

Finance

Goal: Maintain financial stability

Governance

Goal: Govern Tree Lafayette.

Planting a tree:

Dig the hole twice a large as the ball in width. Measure the height of the ball for depth. (This is the tricky part. Find the flare root as it must be ground level when planted.)

Remove the dirt from top of the ball to find the flare root. Set the ball into the hole and remove the burlap and the metal wire basket.

Back fill the hole with the surrounding dirt and be careful not to leave air pockets. (This can be accomplished by adding water and gently patting the dirt back into the hole.) When the hole is filled, make an effort to create a ring of dirt around the outside of the ball for settling. (This is called the donut effect.)

Add two to three inches of mulch. Make sure no mulch is around the trunk. As it must be kept dry.

Staking may not be necessary depending on the wind. The more wind, the need for stakes. Tying straps to the stakes require a loose loop around the tree to prevent damage to the growing tree as it expands.

For more information see www.treelafayette.org/education/video

http://www.youtube.com/watch?v=bUlvvWrwWWg



Even the children get involved when we plant, mulch, and water. They will enjoy the shade about which we can only dream. Left to right are: Will, Jack, and Michael Crawford.

MEMBERSHIP:

We are sending out yearly memberships renewals in June-July and annual appeals in November-December.

ontribute to all our futures:		£40.24
Terrific Tulip		\$10-24
Great Ginkgo		\$25-49
Beautiful Beech		\$50-99
Elegant Elm		\$100-249
Spreading Sycamore		\$250-499
Majestic Maple		\$500-999
Mighty Oak	\$1000+	
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Phone: 765-449-7908

Phone: 765-474-6364

E-mail: larry@treelafayette.org E-mail: arlan@treelafayette.org

1915 Scott Street Lafayette, IN 47904

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